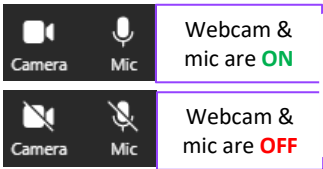


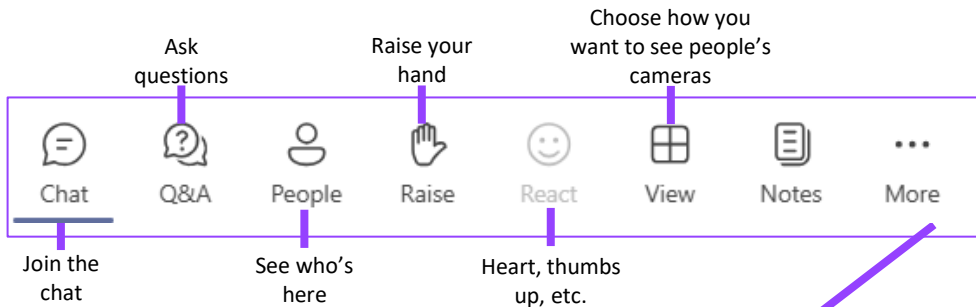
Shatterproof All Volunteer Call

January 2026

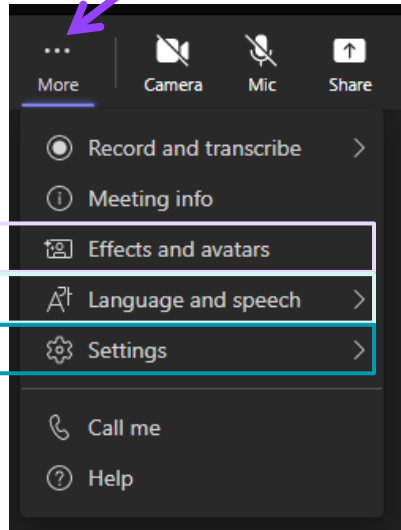


Very important to pay attention to status of webcam & mic

NOTE: Everyone will start off **muted**, please unmute to speak up during discussion sections.



Microsoft Teams Tips & Tricks



Agenda

- Meet & Greet
- Who We Are
- Volunteer Tier Update
- Volunteer Impact Highlights
- Advocacy 101
- Open Discussion



Introductions

- Name
- Location
- How long been involved
- Why you're here (if comfortable)





Who We Are



**One Mission. One
Vision. Shared Values.**

**One
Shatterproof.**



Our mission,
vision & values



Mission

Transform Systems.
Support Families.
End Stigma.

Vision

A Shatterproof world, where addiction never defines or ends a life.

Vision & Mission Together

To create a Shatterproof world, where addiction never defines or ends a life, by transforming systems for tomorrow, supporting families today and ending stigma forever.



Shatterproof

Our mission,
vision & values

Values

Inclusive

With an unwavering commitment to inclusion, diversity, equity, access

Evidence-Informed

What we do and promote is backed by data, research and science

Compassionate + Caring

We care deeply about this issue, each other, and the people we serve

Collaborative

We're stronger and more impactful when we work as collaborators

Accountable

We measure impact in all we do and hold ourselves individually and collectively accountable for driving change that matters

Priorities

1

Stopping Addiction Before It Starts.

Shatterproof drives policy change and empowers families, educators and communities with the tools to protect our kids—because those who use illicit substances before 15 are six and a half times more likely to develop an addiction. Knowledge saves lives. Prevention changes futures.

2

Closing the Treatment Gap

One in five. That's how many people with substance use disorder that get the care they need. Shatterproof is closing that gap — breaking barriers, building solutions, ending stigma, and demanding a system that treats addiction like any other illness. Through advocacy, education and partnership, we're connecting more people to care.

3

Better Outcomes Through Better Care

Shatterproof is redefining what quality addiction care looks like — driving awareness and adoption of evidence-based practices that work. We're influencing policy, shaping the media narrative, and holding systems accountable. Through tools like Treatment Atlas, the nation's first platform to measure and compare quality care, we're raising the bar for every provider — and every patient. Because when care gets better, outcomes do too.

Shatterproof Volunteer Purpose Statement

We believe in the power of people to change the course of addiction in the US.

Volunteerism at Shatterproof is more than service – it's a movement.

It's how we honor lived experiences, build connection, and inspire hope.

We rally passionate people – those with lived expertise and those who care deeply – to drive change, end stigma, support recovery, and save lives.

Volunteerism is the heartbeat of Shatterproof – loud, visible, and impossible to ignore.



Volunteer Tier Update

Volunteer Tiers

2-3 Year Vision



Mobilizers

Launch – Q3 2025
Buildout – Q1 2026
Implement – Q2 2026

Quick, easy ways to take action

Goal: Spread awareness & build community power

- No training needed, just basic understanding of who Shatterproof is
- One-time or ongoing opportunities
- **Examples:** awareness building, writing cards, tabling, sharing resources, general walk volunteering



Connectors

Launch – Q1 2026
Buildout – Q2 2026
Implement – Q3 2026

More intentional engagement

Goal: Take meaningful action and connect others to the mission

- Some training and deeper understanding of Shatterproof's work
- One-on-one conversations, targeted outreach support
- **Examples:** volunteer recruitment events, Shatterproof support events, opportunities to build network, Walk Committee



Ambassadors

Launch – Q2 2026
Buildout – Q3 2026
Implement – Q1 2027

Deeply engaged, trained leaders

Goal: Be a true extension of the Shatterproof team

- Represent Shatterproof in your community
- Ongoing commitment, full training, strategic involvement
- **Examples:** NYC Junior Council, high-level lunch & learns, CYOF public speaking, media partnerships





Volunteer Impact Highlights

Mobilizers – Connectors – Ambassadors

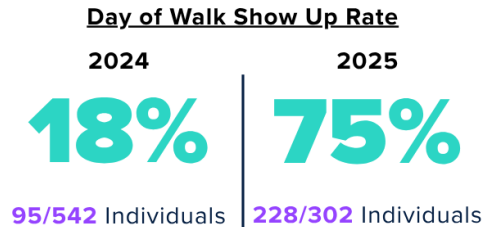
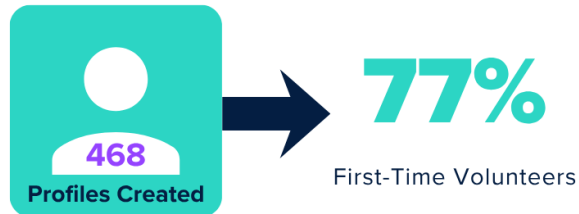
2025 Wins

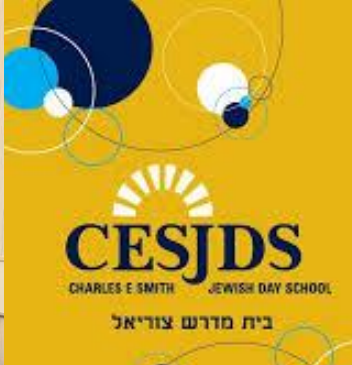
• Launched

- Volunteer Purpose Statement
- Volunteer Ecosystem (3 Tiers)
- Volunteer Portal
- National Volunteer Week strategy

• Created

- Bi-Monthly Newsletters & Quarterly Calls for ALL volunteers
- Year-round Walk engagement
- Re-focused NYC Junior Council
- Increased internal collaboration







Advocacy 101

By Kristen Pendergrass (VP of State Policy)





Open Discussion



Need Me? Volunteer@Shatterproof.org

Portal – www.shatterproof.galaxydigital.com

