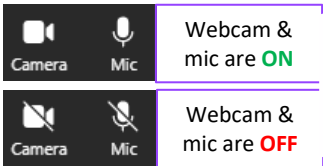


All Volunteer Call

April 2026

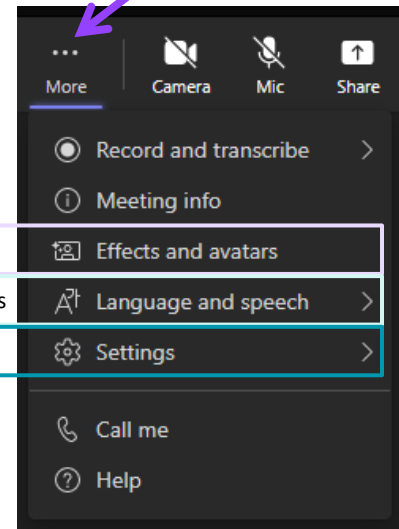
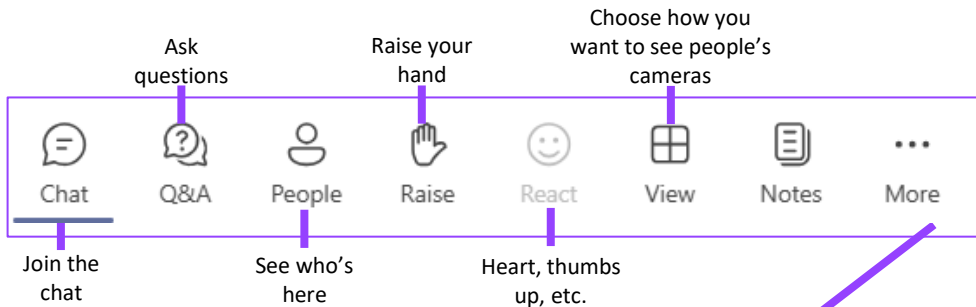
Supporting Families.
Transforming Systems.
Ending Stigma.



Very important to pay attention to status of webcam & mic

NOTE: Everyone will start off **muted**, please unmute to speak up during discussion sections.

Microsoft Teams Tips & Tricks



Agenda

- Meet & Greet
- Who We Are
- Volunteer Tier Update - Mobilizer
- Treatment Atlas Focus
- Volunteer Engagement Highlights
- What's Happening & Coming Soon
- Open Discussion



Introductions

- Name
- Location
- Years of involvement
- **One word** to describe what brought you to Shatterproof





Who We Are

Vision & Mission

Our Vision

A Shatterproof world, where addiction never defines or ends a life.

Our Mission

Support Families. Transform Systems.
End Stigma.

To create a Shatterproof world where addiction never defines or ends a life, by transforming systems for tomorrow, supporting families today, and ending stigma forever.



Shatterproof Volunteer Purpose Statement

We believe in the power of people to change the course of addiction in the US.

Volunteerism at Shatterproof is more than service – it's a movement.

It's how we honor lived experiences, build connection, and inspire hope.

We rally passionate people – those with lived expertise and those who care deeply – to drive change, end stigma, support recovery, and save lives.

Volunteerism is the heartbeat of Shatterproof – loud, visible, and impossible to ignore.



Volunteer Tier Update – Mobilizer Focus



Shatterproof
Mobilizer

Act to End Addiction

Volunteer Tiers

2-3 Year Vision



Mobilizers

Launch – Q3 2025
Buildout – Q1 2026
Implement – Q2 2026

Quick, easy ways to take action

Goal: Spread awareness & build community power

- No training needed, just basic understanding of who Shatterproof is
- One-time or ongoing opportunities
- **Examples:** awareness building, writing cards, tabling, sharing resources, general walk volunteering



Connectors

Launch – Q1 2026
Buildout – Q2 2026
Implement – Q3 2026

More intentional engagement

Goal: Take meaningful action and connect others to the mission

- Some training and deeper understanding of Shatterproof's work
- One-on-one conversations, targeted outreach support
- **Examples:** volunteer recruitment events, Shatterproof support events, opportunities to build network, Walk Committee



Ambassadors

Launch – Q2 2026
Buildout – Q3 2026
Implement – Q1 2027

Deeply engaged, trained leaders

Goal: Be a true extension of the Shatterproof team

- Represent Shatterproof in your community
- Ongoing commitment, full training, strategic involvement
- **Examples:** NYC Junior Council, high-level lunch & learns, CYOF public speaking, media partnerships



Mobilizer – What It Is

Mobilizers take **quick, simple actions** to build awareness and community power.

- Awareness & Outreach
- Walk, Peer-to-Peer, Event Support
- Advocacy
- Atlas Engagement
- Stigma Reduction
- Community Support

Start anywhere. Move between paths over time.



Mobilizer – Where We Are

What we built so far

Clear Mobilizer
definition

Opportunity
buckets

Success
indicators

Prioritized
requirements
(must / should /
could / nice)



Shatterproof
Mobilizer

Act to End Addiction

Mobilizer – What's Ahead

Over the next few weeks, you'll start seeing:



Mobilizer-labeled opportunities in the portal

Ready-to-use ways to share Shatterproof's work



Simple event and campaign support roles

Clear paths to deeper involvement



Mobilizer – What You Can Do NOW

If you want to be a Mobilizer today:

- ✓ Make sure you're signed up as a volunteer
- ✓ Join the Mobilizer User Group within the Portal
- ✓ Follow and engage with Shatterproof on social
- ✓ Share Shatterproof's mission with one person this month



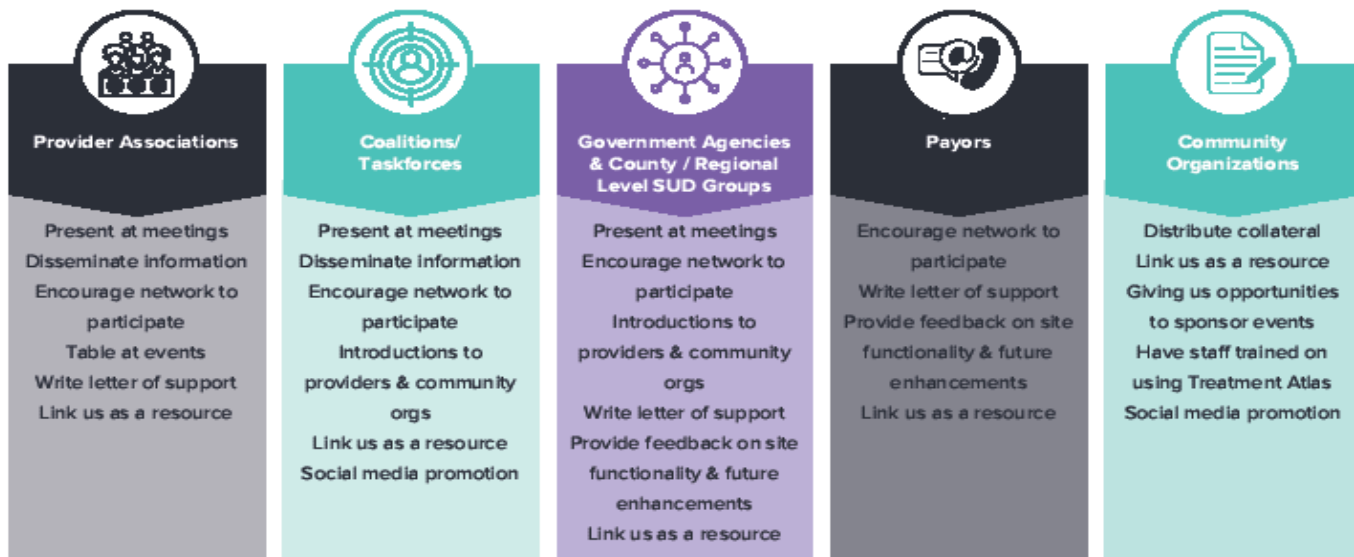
Shatterproof Treatment Atlas

Kari Gosman

Program Coordinator II

Treatment Atlas Collaboration

KEY STAKEHOLDER TYPES AND HOW THEY CAN HELP



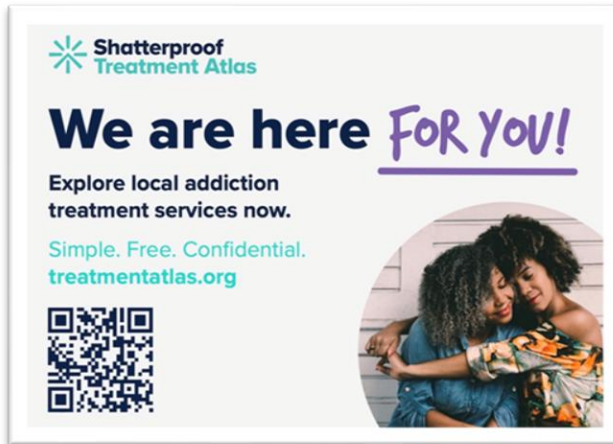
Collateral for Your Community


- ✓ **Resource Cards: Business-Card sized collateral that provide quick, essential information**



Collateral for Your Community

- ✓ **Postcards & Flyers: Designed to inform, engage, and drive action**





 **Shatterproof**
Treatment Atlas

We are here FOR YOU!

Explore local addiction treatment services now.

Simple. Free. Confidential.
[treatmentatlas.org](https://www.treatmentatlas.org)



Finding treatment for addiction shouldn't be overwhelming.

Treatment Atlas helps you find addiction treatment that meets your needs.

www.TreatmentAtlas.org

- Find and compare treatment programs
- Answer a few questions to get tailored care recommendations
- Leave a review of your treatment experiences

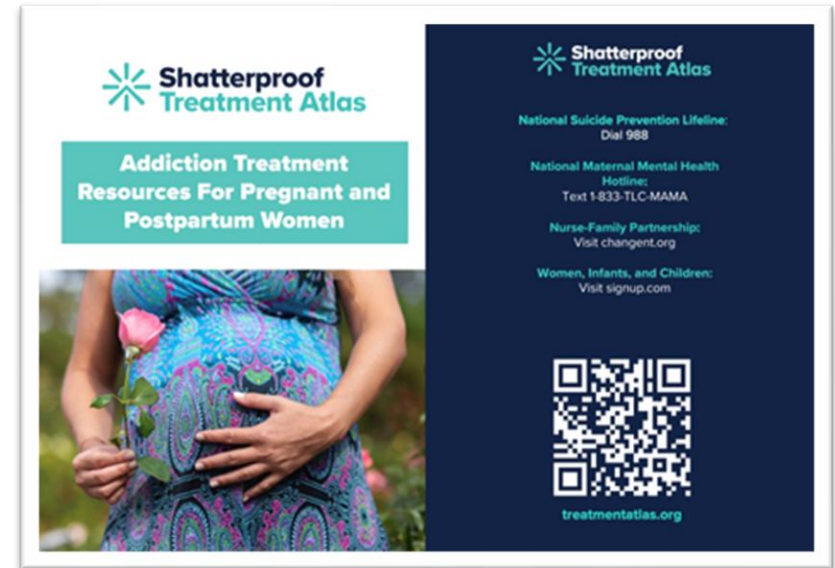
 **Shatterproof**
Treatment Atlas

Created by Shatterproof, a national non-profit focused on reversing the addiction crisis in America.



Collateral for Your Community

- ✓ **Bi-Folds: Audience-specific, tailored to deliver the right message to the right people**



Collateral for Your Community

- ✓ **Spanish Collateral: Accessible material that helps reach and serve diverse communities**



Double-sided postcards in English/Spanish

Spanish resource cards





Thank you.

Kari Gosman
Program Coordinator II
kgosman@shatterproof.org
[Schedule a Meeting](#)



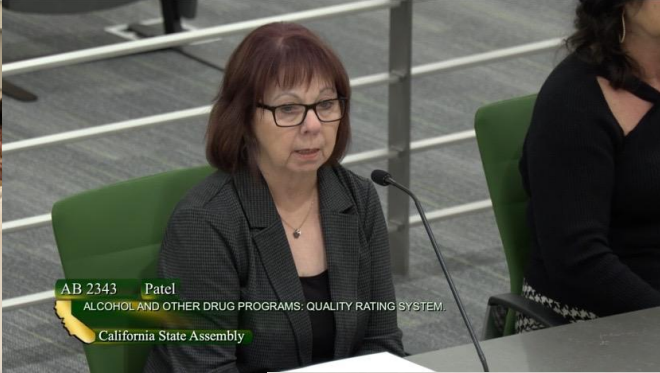
Volunteer Spotlights

VIEWPOINTS

California needs accountability system for addiction treatment facilities | Opinion

By **Andree Scanlon** Special to The Sacramento Bee

April 10, 2026 5:00 AM |  Gift Article



AB 2343 Patel
ALCOHOL AND OTHER DRUG PROGRAMS: QUALITY RATING SYSTEM.
California State Assembly



AB 2343 Patel
ALCOHOL AND OTHER DRUG PROGRAMS: QUALITY RATING SYSTEM.
California State Assembly

Naloxone Saves Lives

 Shatterproof





**National Volunteer
Month & Week**

Thank You

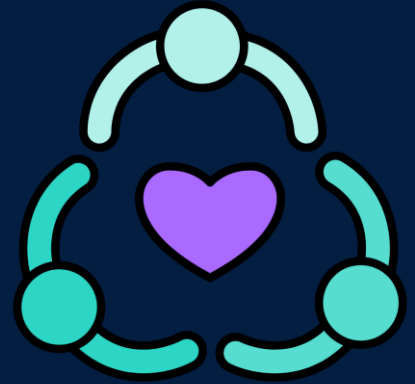
Volunteers

shatterproof.org



What's Happening & Coming Soon

- Naloxone Pledge
- Walks to End Addiction
 - **Chicago** – September 26th
 - **Boston** – October 3rd
 - **DC** – October 17th
 - **NYC** – October 24th
 - **LA** – November 7th
 - **Dallas** – November 14th
- Mobilizer Tier



To End Addiction





Open Discussion



Need Me? Volunteer@Shatterproof.org

Portal – www.shatterproof.galaxydigital.com

