

The Crisis We're Solving

Substance use disorder is one of the most urgent and misunderstood public health challenges in America.

- More than **48M Americans** live with substance use disorder
- Nearly **80,000 Americans** die from overdose each year
- **Millions of families** struggle to find quality treatment
- **Stigma** prevents people from seeking help
- **Policy and regulation** haven't kept pace with emerging threats
- Prevention, treatment, and recovery **systems are fragmented**

Only 1 in 5 people with substance use disorder receive treatment.

The tragedy isn't that help doesn't exist, but that people can't always find it, access it, or feel safe relying on it.

Shatterproof exists to change that.



Who We Are

Shatterproof is a national nonprofit transforming how addiction is understood and treated in America.

We are both a systems change organization working to improve prevention, treatment, and recovery nationwide, and a trusted resource for individuals and families navigating substance use disorder.

By working across systems while supporting people directly, Shatterproof bridges the gap between policy and people, care and access, and stigma and support.

Our Mission

Support families.
Transform Systems.
End Stigma.

Our Vision

A Shatterproof world, where addiction never defines or ends a life.

Elevator Pitch

Shatterproof is a national nonprofit transforming how addiction is prevented, treated, and understood in America. We work to stop substance use before it starts, close the treatment gap, and ensure people can find and trust high-quality, evidence-based care. By advancing policy, improving healthcare systems, reducing stigma, and supporting families, we're building a future where more people get the help they need and addiction no longer defines or ends a life.

www.shatterproof.org

What Shatterproof Does

Shatterproof works across three priorities to transform addiction care in America.



1. Stopping Addiction Before It Starts

We drive prevention through policy, education, and community partnerships.

- Protecting youth from emerging drug threats
- Advancing prevention-focused policy
- Equipping families and communities with tools
- Partnering with schools and healthcare leaders
- Elevating non-opioid pain management

2. Closing the Treatment Gap

Only one in five people receive the care they need. Shatterproof is closing that gap by:

- Helping families find trusted treatment
- Reducing stigma that prevents help-seeking
- Supporting family-centered pathways into care
- Expanding access through policy and partnerships
- Connecting people to evidence-based treatment



3. Better Outcomes Through Better Care

Shatterproof is redefining quality addiction treatment and holding systems accountable.

- Promoting evidence-based standards of care
- Advancing national quality measurement
- Influencing healthcare systems and payers
- Improving transparency for families
- Driving accountability across providers

*Tools like **Shatterproof Treatment Atlas**® help families find and compare quality care, raising the bar nationwide. Because when care gets better, outcomes do too.*

What Does It Mean to Be Shatterproof?

To be Shatterproof is to strengthen the systems around us—families, communities, workplaces and care—so that addiction cannot break them.

We can't prevent every break, but we can build a world where nothing stays broken.