



Pre-Event Volunteer Call

NYC Walk

Agenda

- Who We Are
- Welcome & Purpose
- Event Overview
- Volunteer Roles & Responsibilities
- Logistics
- Q&A
- Closing & Next Steps





About Shatterproof

Shatterproof believes in a world free from suffering from substance use disorder.

We work to reverse the addiction crisis **by transforming how America prevents, treats, and supports recovery from substance use disorder** — through science, system change, and the lived experience of those most impacted.



About Walk to End Addiction Stigma

The Shatterproof Walk is an opportunity for communities to come together by walking and volunteering to end the stigma of addiction while surrounded by friends, family, and loved ones. We'll honor those we have lost, celebrate those who are living in recovery, and bring hope to the millions living with substance use disorder.

Together, we can save lives. Together, we are Shatterproof.



To End Addiction Stigma

I Am a Proud Shatterproof Volunteer

shatterproofwalk.org



Purpose:

Ensure everyone feels prepared and confident for event day.

New York City Walk to End Addiction Stigma



General Info

- **When:** Saturday, October 25th
- **Where:** **Pier 76 Hudson River Park**
 - *408 12th Ave. New York, NY 10018*
- **Time:** Shift times vary
 - **Arrive 15 mins before shift**



Numbers

- **Volunteers** – 79+
- **Attendees** – 779+
- **Fundraising** – \$201,970
 - *Goal (\$427,500)*



General Event Flow

- **7am** – Site opens for Volunteers
- **8am** – Site opens for ALL
- **9:15am** – Program starts
- **9:45am** – Walk starts
- **11am** – Site close for walkers
- **12pm** – Tear down complete/Everyone off site



Celebrating With You

7:45am - 11am

Help participants celebrate their recovery

Community Resource Village Support

7:45am - 11am

Help connect others with local resources

Event Greeters

7:45 - 9:45

Welcome guests with warmth & energy

Event Support Team

8am - 12pm

Keep things running smoothly behind scenes

Food & Beverage Team

7:45am - 9:30am

Keep everyone fueled & hydrated

Memorial Photo & Lanyard Making

7:45am - 11am

Help participants honor lost loved ones as they create a meaningful tribute

Participant Check-In & Info Area

7:30am - 10am

Check-in people & guide them to the right places

Photographer

8am - 12pm

Capture the day's magic by taking photos across the event

Remembering With You

7:45am - 11am

Help participants honor their lost loved ones through meaningful activities

Route Support

9am - 11am

Guide & encourage walkers along the route

Site Set-Up

7am - 8am

Help transform the space before the event kicks off

Spirit Team

9:30am - 11:15am

Bring the energy with signs, chants, and smiles

Together With You

7:45am - 11am

Help people share why they are walking

Volunteer Check-In Assistant

7am - 11am

Help welcome, orient, and support volunteers

Volunteer Check-In LEAD

7am - 11am

Be main point of contact for volunteers day-of & support them throughout activities



Logistics

Public transit is highly encouraged. **There is no parking allowed on Pier 76.** Participants can cross 12th Ave. to access Pier 76 at W. 36th St. or W. 34th St.

PUBLIC TRANSPORTATION

- **A, C, E – Trains (.5 mi / ~10 min walk)**
 - Exit subway at 34th St – Penn Station.
 - Walk west along W. 34th St. toward the Hudson River.
 - Continue to 12th Ave./West Side Highway.
 - Cross West Side Highway with caution at the crosswalk.
 - Enter Pier 76 from the eastern entrance near the intersection of W. 36th St. and 12th Ave.
- **1, 2, 3 – Trains (.6 mi / ~12 min walk)**
 - Exit subway at 34th St – Penn Station.
 - Walk west along W. 34th St. toward the Hudson River.
 - Continue to 12th Ave./West Side Highway.
 - Cross West Side Highway with caution at the crosswalk.
 - Enter Pier 76 from the eastern entrance near the intersection of W. 36th St. and 12th Ave.

DRIVING INFO

- Best address for GPS: Pier 76, 408 12th Ave, New York, NY 10018
- *No parking is permitted on Pier 76. Security will be stationed at the entrance to enforce this policy.

PARKING INFO

- Several parking garages are located nearby, including along W. 34th St., W. 36th St., and 11th Ave.
- MPG Parking – 475 W. 36th St.
- Icon Parking – 507 W. 33rd St.
- Parking rates vary; early arrival is recommended.

DROP OFF AREA

- Use the service drive between the Pier 74 entry gates and 12th Avenue as a vehicle drop-off zone. This area is for temporary parking only. If you require additional time to unload, please speak with one of our security guards stationed at each gate for assistance.

ADA PARKING

- Accessible parking is available in nearby garages, such as MPG Parking at 475 W. 36th St., which is a short, flat walk to the pier entrance.
- ADA participants may also use the service drive between the Pier 74 entry gates and 12th Avenue as a designated drop-off zone. This area is for temporary parking only. If you require additional time to unload, please speak with one of our security guards stationed at each gate for assistance.



Event Day Check-In Process

- Arrive **15 minutes before** shift
- Come to Volunteer Check-In
- Volunteer Check-In LEAD/Assistant/Staff will check you in, give you shirt/nametag
- Volunteer Acknowledgement & Release
 - If you **haven't** filled one out, you will sign on-site
 - If you are **under 18**, bring a signed copy (*must be signed by you and your parent/guardian*)
- We will walk you through role and then show you where to go
- You can grab breakfast, coffee/water, and bracelet on way to position



- **What to Wear:**
 - Volunteer t-shirt (provided)
 - Close-toed shoes
 - Dress for weather
- **What to Bring:**
 - Your energy!
 - Consent form (if needed)
 - Things to make you comfortable
- **Where to find supplies/support on-site?**
 - Volunteer Check-In
- **Can I walk when I'm done?**
 - Yes! If your shift doesn't overlap.
- **Set-Up/Tear Down**
 - 7am – 8am Set-Up | 11am – 12pm Tear Down

Event Day Volunteer Hub





Q&A



Volunteer@Shatterproof.org

203-595-4079

Day Of Points of Contact

Staff – Maritza

Volunteer Check-In – Melena & Jordan



To End Addiction Stigma

Thank You
Volunteers

shatterproofwalk.org

