



WELCOME TO OUR

Volunteer Program Revamp - Progress Update #2

KEEPING YOU IN THE LOOP AS WE BUILD SOMETHING EVEN STRONGER, TOGETHER.

Note from The Team

Dear Shatterproof Volunteers,

Thank you to those who were able to join us for our June 2025 Shatterproof All Volunteer Call! Your presence, energy, and passion continue to inspire us as we work together towards our mission.

This call marked an exciting milestone in our journey, and we're thrilled to share some key updates and next steps with you.

With gratitude,
Gab
Volunteer Engagement Director



Thank You
Volunteers

shatterproof.org



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Add to Calendar

All Volunteer Call

September 16, 2025 at 7PM EST

[Register HERE](#)



Where We Are

A NEW VISION FOR VOLUNTEERISM

As Shatterproof continues to grow and evolve, we recognized the need to clearly define why volunteerism exists within our organization. This led us to developing a new guiding statement – a North Star – that reflects the vital role volunteers play in our mission:

Volunteerism is the heartbeat of Shatterproof – loud, visible, and impossible to ignore.

While the full statement is still being finalized, this powerful message will share the future of our volunteer work and ensure that every action you take is seen, valued, and impactful.



Building a Volunteer Ecosystem

We also introduced our new Volunteer Engagement Strategy, designed to meet volunteers where they are and offer meaningful ways to get involved. This includes a three-tiered model (titles still evolving):

Tier 1 – Mobilizers

Quick, easy ways to take action

- No training needed, but just basic understanding of who Shatterproof is
- One-time or ongoing opportunities
- Examples: awareness events, writing cards, tabling, sharing resources
- **Goal:** Spread awareness and build community power

Tier 2 – Connectors

More intentional engagement

- Some training and deeper understanding of Shatterproof's work
- One-on-one conversations, targeted outreach support
- **Goal:** Take meaningful action and connect others to the mission

Tier 3 – “Ambassadors”

Deeply engaged, trained leaders

- Represent Shatterproof in your community
- Ongoing commitment, full training, strategic involvement
- **Goal:** Be a true extension of the Shatterproof team

Right now, we're focused on **Tier 1: Mobilizers** - so if you're ready to take action, there are opportunities waiting for you today, and even more to come.



June 2025 Meeting

We covered everything you see here, and also heard from several Shatterproof teams – including [Peer-to-Peer](#), [Policy](#), [Treatment Atlas](#), and [Stigma](#) – who shared exciting updates and ways volunteers can get involved in their work. To revisit the conversation or catch up if you missed it, you can access the following:

- Meeting Recording – [Watch Here](#)
- PowerPoint Slides – [View Here](#)
- [Volunteer Portal](#) – Create your profile, sign up for opportunities, and track your impact!



Stay Engaged Right Now

WHILE WE BUILD, HERE ARE A FEW WAYS TO STAY CONNECTED

Share your thoughts via [email](#) or [schedule](#) a 1:1 with me.

Spread awareness on social media and follow our [Advocacy](#) updates.

Join a [Fall Walk](#) or [set-up one](#), [volunteer](#), or [Create Your Own Fundraiser](#).

Join the [Ambassador Facebook group](#) to stay informed and connected.



What's Next

Register **HERE**

We are excited to invite you to our upcoming All Shatterproof Volunteer call on [September 16, 2025 at 7PM EST](#). Join to hear updates and connect with fellow volunteers!

Next **Newsletter**

We'll continue building on this momentum, sharing updates on the engagement tiers, and spotlighting new ways to get involved.

Give Your Feedback

As we continue to shape the future of volunteerism at Shatterproof, your voice is essential. Please take a few minutes to [share your anonymous thoughts](#) on our new vision, engagement tiers, and how we can better support you.