

### Purpose Statement

The **NYC Junior Council** is a group of young professionals and community advocates committed to supporting Shatterproof's mission to transform systems, support families, and end stigma. The Council is a volunteer group that engages in awareness-building, advocacy, and fundraising, with a focus on stigma reduction, harm prevention, and community engagement.

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### Member Expectations

All members of the Junior Council are expected to:

- Attend at least **75% of meetings**, unless otherwise noted or discussed
- Actively participate in **at least one subgroup** (*reference below*)
- Engage meaningfully in Shatterproof campaigns and initiatives through **volunteerism, community engagement**, and when possible, **fundraising**
- Treat all members with **kindness, respect, and inclusivity**
- Serve as **key volunteers**, sharing Shatterproof's mission, vision, values, priorities, and resources
- Reside or work in the **NYC-area**

### Key Responsibilities

- Champion Shatterproof's mission through strategic engagement
- Serve as a representative of Shatterproof in your community and networks
- Contribute to subgroup projects, campaigns, and activations
- Strengthen community partnerships and philanthropic collaboration
- Support outreach, awareness, and education efforts
- Empower fellow members to lead, innovate, and contribute

### Benefits

- Camaraderie and networking with mission-driven young professionals
- Early experience in board-level responsibility
- Leadership development and opportunities to lead subgroups or projects
- Recognition as emerging leaders in their communities
- Meaningful role in shaping stigma reduction and harm reduction efforts
- Skill-building in advocacy, outreach, communications, and community engagement
- Active role in transforming systems and supporting families affected by addiction

### Education & Support

- Participation in new member orientation
- Access to resources, training, and Shatterproof staff support
- Assigned to peer partner during first year
- Regular updates and communication from Volunteer Engagement Director

### Qualifications

- Age 22-39
- Commitment to Shatterproof's mission, vision, values, and priorities
- Passion for advocacy, volunteerism, and community engagement; interest in fundraising is welcomed but not required



## Time Commitment

- Be willing to commit to being an active member for at least two years
- Monthly virtual one-hour meetings
- Quarterly in-person meetings
- Ongoing engagement within subgroup efforts

## Subgroups & Focus Areas

These tailored focus areas were created by the 2025 Junior Council to align member work with Shatterproof’s mission, foster cross-functional collaboration, and ensure members participate in areas that reflect their interests and passions. Members must participate in at least one of these areas:

### Boots on the Ground: Awareness & Harm Reduction

**Focus:** Expanding knowledge of Narcan, opioid awareness, and Shatterproof resources through direct community engagement.

### NextGen Awareness & Advocacy

**Focus:** Engaging younger audiences – including students, schools, and Greek life organizations (notably Alpha Sigma Phi) – in Shatterproof’s mission to transform systems, support families and end stigma.

### NYC Walk to End Addiction: Engagement & Expansion *[all member engagement]*

**Focus:** Supporting the cultivation, growth, and volunteer/fundraiser momentum for Shatterproof’s NYC Walk to End Addiction.



# Shatterproof

Our mission,  
vision & values



## Mission

Transform Systems.  
Support Families.  
End Stigma.

## Vision

A Shatterproof world, where addiction never defines or ends a life.

## Vision & Mission Together

To create a Shatterproof world, where addiction never defines or ends a life, by transforming systems for tomorrow, supporting families today and ending stigma forever.

## Values

- **Inclusive** With an unwavering commitment to inclusion, diversity, equity, access
- **Evidence-Informed** What we do and promote is backed by data, research and science
- **Compassionate + Caring** We care deeply about this issue, each other, and the people we serve
- **Collaborative** We’re stronger and more impactful when we work as collaborators
- **Accountable** We measure impact in all we do and hold ourselves individually and collectively accountable for driving change that matters